



Workshop on “Building Your Leadership Potential”

February 11-13, 2019

Vienna University of Technology, “Kontaktraum”, 6th floor
Gußhausstraße 27-29, 1040 Vienna

This workshop is an integrated learning event in which participants will gain insights into the importance and nature of leadership, and effective team working as skills that will be required in any career – academic, government or private sector. With a combination of team activities and plenary discussion, key principles and applications of leadership, management, team-working and communication unfold as the workshop progresses.

This workshop is formed around a multi-media case simulation of the ill-fated Columbia Space Shuttle mission. In this mission, NASA engineers and leaders sought to understand the nature and threat associated with a technical problem that occurred on launch. Over the course of the mission, they analysed the damage, assessed the risks, and decided what to do. Leadership, organisational culture, communication, personality characteristics, formal systems, and job positions are amongst many complex issues that affected the course of the decision-making process.

Participants will be in teams to analyse the simulation, using materials supplied by NASA. Each team takes the role of one of the key NASA managers or engineers, initially experiencing only those events that that person had at the time of the mission. This adds a rich dimension to the case experience as we explore how perceptions of the same event can vary.

Linked to the simulation, the workshop will also include session relating to team working, leadership principles and practice, motivation and engagement, and coaching. Participants will have the opportunity to build a personal profile of their preferences and characteristics.

The workshop will include a joint dinner on February 11.

The workshop will be led by Dr. Trevor Long who is an independent educator and consultant. He works with business schools and universities, teaching and supervising on strategy, leadership, personal development and organisational change, and on research projects for MBA, MSc and executive education programmes in many different parts of the world. His research activities have developed his passion for understanding how leaders may most meaningfully engage their people to simultaneously enhance both well-being and performance.

**Layout of workshop:**

During the workshop participants will group into six groups with 4-6 participants each. The maximum number of participants is 36 persons.

Participants should preferably be PhD students.

Registration:

In case of interest, please send an email to Martina.Poell@tuwien.ac.at by November 30, 2018, at the very latest. Please include also some basic information of your current research work and your background.

Costs:

The registration fee amounts to € 395 and includes

- participation in the three-day workshop,
- coffee breaks,
- lunches,
- dinner on February 11, and
- confirmation of participation.

The registration fee does not include accommodation and travel costs. Participants have to make arrangements by themselves. Please contact Martina Pöll for any assistance.

The registration fee has to be settled by November 30, 2018. If no payment is received by this date, participation will have to be offered to other applicants.