



**HEIDELBERGCEMENT**

**SAVE THE DATE!**

# ERICA Final Conference

## January 24-27, 2021



**Print Media Academy (PMA)**  
Heidelberg, Germany





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## Preliminary Programme

### Sunday, January 24

18:00-19:30 Registration at NH Hotel  
19:30 Dinner at NH Hotel

### Monday, January 25

08:00-18:00 Conference at PMA  
18:30 Dinner at Level12 (PMA)

### Tuesday, January 26

08:00-17:00 Conference at PMA  
17:00 Visit of old town of Heidelberg & University  
afterwards Dinner at University or Headquarters of HeidelbergCement (*tbd*)

### Wednesday, January 27

08:00-12:00 Conference at PMA  
12:00 Farewell